



LLAMA FUTURITY ASSOCIATION

MINUTES OF THE MEETING

September 9, 2004

Teleconference Meeting 7:05 P.M. CST

Roll Call: Present were Phil, Barb, John & Janet

Minutes: The minutes from the 8/23/04 were presented to the BOD. Barb made a motion to accept the minutes as read and John 2nd it. They were unanimously approved.

Financials: Current Financials are attached to these minutes and have been reviewed by the Board members. A motion was made by Janet to approve these financials and Barb seconded it. This was voted on and approved. Phil Reported that we now had 130 Entries in the Show.

Marketing Report: Janet reported that RFD-TV and Dan Milton were working well together. He is working on a script for them to video tape from. We are working on Advertisers for the Video and have set the amount needed at \$3,000 for each and a total of 4 Sponsors. This will cover all the expenses for the Video Taping. We have Bruce Armstrong and Useful Llama Items as one sponsor and American Livestock Magazine as another advertiser. We had decided not to use any ranches as advertisers to be fair to everyone. \$5,000 was paid to the Video taping firm and these two advertisers have covered that initial cost.

Local advertising has been difficult to obtain, so Janet reported that she is uncertain if we will get anything along those lines.

E & O Insurance: John reported that Fireman's Fund Insurance Co. is writing this coverage for us and has been put into effect.

Consignments: We have 70 consignments for the auction, however, we have one scratch as the animal died. Barb will try to get one of their animals to take that slot, if she can get the pictures and flyers done.

Show Update: We currently have 130 entries in the Show. Starting on Wednesday at 8:00 A.M. the sod will be laid and panels will be put up. The judges will stay at a different hotel than the Host Hotel so that they will be kept away from those who are showing. The judges will be given our judging criteria and it will be reviewed with them before the show.

Facility 2005 Update: Phil reported on the Facility in St. Louis. We discussed setting up a display at the show of the New Facility. John will also announce the new facility for next year at the Membership Meeting.

Membership Meeting: It was decided to hold this right after the auction and be informal with questions being taken from those in attendance. John will preside over this and we will allow Dan Milton time to present the Video taping for RFD-TV.

Duties List: Attached is a copy of a duties list that is for everyone's use, so we know who is responsible to do what. This list was reviewed to make certain we have covered everything.

Donated Karastan Carpet: It was discussed how and when to give away the Karastan Carpet that Yarbrough's donated to the LFA. It was suggested that the money raised be further used to



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begin a Living Memorial in honor of Linda Pierce, that LFA has already set \$250.00 aside for. It was suggested that we contact Yarbrough's to make certain they were O.K. with this and Mike Pierce to O.K. this idea with him. It was suggested that if we get their approval, we would have people sign a \$10.00 bill and put it in a bowl and then we would have a drawing from that for the winner.

DNA Blood Typing: It was discussed that the Auction animals are required to have DNA Blood Typing, but that not all of the animals are going to have their reports back from the Llama Registry. Janet will make up a sheet they can sign and put into the files of their sale animals, guaranteeing that the DNA had been sent in and that the parentage is correct.

Next Meeting: September 28, 2004 at 7:00 P.M. Eastern Time

Old Business: None

Phil made a motion to adjourn and Janet seconded it.