

The Llama Futurities Association Board of Directors Meeting September 8, 2014

Barb Parsons called the meeting to order at 7:07pm (CST).

Venesa Carter, Barb Parsons, Tor Sorensen, Ray Krattville and Nick Hauptly were all present for the call.

The board reviewed the minutes of the past three meetings. Ray Krattville made a motion to approve the minutes with corrections. Venesa Carter seconded. Motion passed unanimously.

Jenni Olson joined the call at 7:12 pm (CST).

Ray Krattville updated the board on the LFA's current financial status, including unexpected expenses. The LFA's current balance is \$45,725.50. Ray Krattville suggested that he create a timeline for future LFA board of what and when each bill will need to be paid throughout the year. Tor Sorensen made a motion to accept the treasurer's report. Nick Hauptly seconded. Motion passed unanimously.

Barb Parsons informed the board that the 2015 LFA would again be held in conjunction with The Gathering and the location will still be the Iowa State Fairgrounds in Des Moines, Iowa. The dates will be June 19, 20, and 21st. There was limited time after the meeting between ALSA, ILR and LFA to find a location and date for an event to hold all three shows together. The ALSA board of directors chose to not commit to consolidating with the LFA and ILR-SD on such short notice. Kitty Tucket-Hample, Harvey Pool and Barb Parsons will begin working on the plans for a 2016 industry inclusive event as soon as the 2014 ALSA Nationals and 2014 NAILE are completed.

The board broke into discussion about possible changes for the 2015 LFA World Champion Show and Sale.

Each board member agreed to continue on with their responsibilities and chairs from 2014 with the exception of the Facebook account. Nick Hauptly asked to give up his position as administrator and Venesa Carter volunteered to take this on with Jenni Olson.

The board agreed that the LFA needs to develop a routine for informing our membership of activity on the board, continue our positive momentum, and to generate enthusiasm. It was unanimously decided that Nick Hauptly would begin to send an E-blast on the first of every month from July - February and twice a month February - June. Venesa Carter and Jenni Olson will update the Facebook account bi-weekly.

The board unanimously decided, based off of the success of 2014, to continue with an auction in 2015. Each board member is to seek out commitments from potential consignors.

The board brought up the idea of possibly adding classes to the LFA but agreed there was not enough participation to justify more classes.

The board agreed sponsorships are necessary in order for our association to continually provide an event of high caliber for our membership to participate in. Each board member was asked to start soliciting commitments for sponsorship as soon as possible. Barb Parsons suggested leaving the rewards for sponsorship as they are currently. Motion passed unanimously.

Jenni Olson will get a count on current ribbon totals so Barb can place an order. All of the claims ribbons are completed and Nick Hauptly will deliver them to Jenni Olson within the week.

The board discussed having a timeline required for the beverages, food and stage. Each board member will individually handle their area of responsibility, but it was agreed that these commitments should be finalized by the end of April 2015.

Barb Parsons initiated discussion about the 2014 awards. After thorough

conversation the board decided to consider our current supplier but also review the industry for other award options.

By the next meeting, Barb Parsons asked each board member to come back with a list of 3 proposed judges for the 2015 LFA World Futurity and ideas for a Claims Futurity judge.

Barb Parsons brought up the idea of having a 3 date timeline of entries, where the fee progressively increases the closer we come to the event. Possible dates and fees were brought up in a lengthy discussion weighing out the pros and cons. The LFA board will finalize this information in our next meeting.

The next meeting was set for October 19th, 2014.

Tor Sorensen made a motion to adjourn the meeting. Venesa Carter seconded. Motion passed unanimously. Meeting ended at 8:32 pm (CST).

Respectfully submitted,

Nick Hauptly
LFA Secretary