



Llama Futurity Association

LFA Board of Directors Minutes Teleconference Call of September 11, 2007

Roll Call: Mike Gerken, John McDougall, Phil Feiner, Larry Kisner, Doug Overman, and Pam Jensen. Carol Ann Tallmon and Ken Austin attended after roll call.

Time: President Mike Gerken called the meeting to order at 7:17 P.M. EST

Approval of Minutes: Minor corrections were made to the minutes of the August 7, 2007 board meeting. Phil moved to accept the minutes with the noted corrections and John seconded. Motion passed unanimously.

Financials: Financial report was reviewed. The ALSA show was at \$4,700 vs. \$5,100 ('06 and double point show). We will pay premiums to 3rd place. The amateur futurity has 14 entries. The futurity is \$18,800 ahead of '06. There are 4 entries in the senior jackpot and 8 entries for the open jackpot. There are more animals in the shows and stall fees are up because of that. Janet made a motion that the financial report be approved, seconded by Ken. Motion passed unanimously.

Elections: Merlene Anderson has contacted people about running for the board of directors.

Marketing:

- Becky has burned 150 copies of the cd from last year. Becky is getting a lot of local press.
- National marketing program is tabled for the time being. Will make an announcement at the annual meeting.

Advertising: Need photos sent to Llama Link right after the event.

Newsletter: Need items right after the event. Articles due October 15, 2007. One item is regional futurities.

Herdsire Donations: Mandy is working on getting posters of the herdsires.

Consignments: There are 2 substitutions. Wilkins will substitute their male with a female.

Meet and Greet: Everyone needs to meet and greet everyone at the sale and show.

Vendors: There are 7 paid vendors, with 3 more possible. Wilkins will work with Steven's about bring tack for the event.

Shows:

- ALSA and Futurity: Both shows will be better than last year.

- Senior Jackpot: Norris Berg is all set.

Responsibilities: Reviewed responsibilities.

New Business: Darrel and Merlene may become entrepreneurial sponsor.

Phil would like to open another checking account that is interest bearing. Pam made a motion and John seconded it. Motion passed unanimously.

Next meeting: October 16, 2007 at 7:00 PM EST.

Adjourned at 8:50 PM EST: Ken motioned to adjourn and Janet seconded it. Motion passed unanimously.