

LFA Board of Directors Minutes

Teleconference Call of October 16, 2007

Roll Call: Ken Austin, John McDougall, Phil Feiner, Larry Kisner, Doug Overman, and Pam Jensen. Mike Gerken attended after roll call.

Absent: Carol Ann Tallmon and Janet Wilkins

Time: Vice President John McDougall called the meeting to order at 7:10 P.M. EST

Approval of Minutes: Some corrections to the minutes need to be made. They will then be resent to the Board for formal approval.

Financials: Philip Feiner presented the Financial report. After discussion, Pam made a motion to approve the financials which was seconded by Doug. Motion passed unanimously.

Elections: Merlene Anderson is the Chair of the Election Committee with Pam Jensen and John McDougall as Board representatives. Three Board slots will be open due to Janet Wilkins', Ken Austin's and Mike Gerken's terms ending December 31, 2007. Janet has opted not to run for re-election at the present time. Pam & John reported that the candidates for election are as follows:

Mike Gerken

Ken Austin

Fran Soukup

Cindy Ruckman

Keith Wattigney

It is anticipated that the ballots will be in the mail no later than November 1st. The new Board will be seated January 1, 2008.

Newsletter: Pam Jensen reported that she is still waiting on a couple of articles which are due to her by October 22nd. Pam's target for publishing and mailing The LFA Newsletter is November 1st.

Committee Reports:

Advertising: Larry Kisner reported that he plans to keep the 2008 budget the same as in 2007. Becky Willhite is working on promotion for next year's event.

Facilities: The Board engaged in a lengthy discussion to debrief the 2007 LFA Show and Sale.

- Everyone liked the way the facility was laid out.
- The bistro tables were popular and more should be added next year.
- Electric power in the Diamond Sponsor area was a problem. More power drops in this area as well as in the show arena.
- Pam Jensen headed up the onsite coordination of the Ag student volunteers and has sent them a thank you letter also indicating our desire to use their services next year. Their assistance unloading and loading trailers, grooming, raking, etc., etc. was great.
- It was suggested that we should publish a restaurant guide and additional lodging for next year. Becky Willhite will contact the restaurants about advertising.
- Catering. The food was well received and the caterers do an excellent job. It was mentioned that we need colder beer available. Debra McDougall will manage the catering company next year.
- Herd sires: it was an excellent group. Bidding was solid but the gross amount achieved was off slightly compared to last year.
- Consignments: Comments were very positive regarding this year's consignments. The Board discussed whether there were too many or not enough consignments accepted. A decision was tabled until the new Board is seated in January.
- Vendors: Reviews were mixed. More emphasis will be put on the number and type of vendors for next year. Next year a full tack vendor is a must.
- The ALSA Show was very well received. It is recommended that The LFA continue with a single point show, allowing the judge to provide oral reasons.
- Obstacles: Both the Jackpot and the Geriatric were great! We will do them again. Norris Berg will be asked to take charge of these events again in 2008..
- Futurity: Results need to be posted as soon as possible. We need to publish how the placings were paid and also review how we do payouts making sure they are published before the end of the futurity.
- Herd sire Nominations: A discussion took place about reducing the cost of herd sire nomination. This will be discussed in greater depth with the new board.
- Thursday Night: Great Time! Thank you Keith and Patti! Will explore doing it next year.

2008 Judges Selection:

Doug Overman moved to go into executive session and John seconded it. Motion passed unanimously.

Ken moved to come out of executive session and Pam seconded it. Motion passed unanimously.

Next meeting: Not determined at this time.

Adjourned at 9:15 PM EST: Ken Austin motioned to adjourn and Pam seconded it. Motion passed unanimously.