

## Llama Futurity Association Board of Directors Meeting Conference Call Minutes of October 11, 2011

The meeting was called to order at 8:06 EDT by Bill Schultz, President. Present were Ken Austin, Venesa Carter, Ryan Laux, Bob Minto, Bill Schultz, and Fran Soukup.

The Secretary Report was approved as submitted by Fran Soukup by mutual consent.

The following was an email discussion and vote on October 10, 2011: The motion has been made by Ryan and seconded by Ken to close the nominations for the board positions. All board members voted, Yes. Motion carried.

Additionally, the following email motion was made by Fran Soukup, seconded by Ken Austin: "Move to accept the placings as posted and given at the 2011 LFA Futurity." The motion was passed with 4 in favor, 1 abstention, and 1 no response.

The Treasurer's Report draft was reviewed by the board of directors, but, not submitted at this time for approval, due to unfinished business. Many payments and checks are still out and bills still being received for the LFA Futurity event. It is difficult to keep records and break downs of payments with Excel. Bob Minto made a motion to authorize Fran Soukup to purchase a current QuickBooks program for the financial record keeping. The motion was seconded by Ken Austin. Motion passed unanimously. For 2012, it was recommended to keep advertising at the 2011 level. It was also recommend to reduce the annual membership fee to \$50.

Regarding show follow up. The Wisconsin ORGLER has a nice article review the 2011 LFA event. Fran Soukup will contact Michele Strupp, editor to request a copy for publication. An effort should be made to publish this article in national publications and other llama organizations.

Facility; Bob Minto reminded the board of the addendum to the Equestrian Center contract to be able to cancel if not renewing in 60 days, following the 2011 event.

Bill Schultz has contacted Dan Milton regarding the joining of LFA with Celebration. Dan Milton expressed that he was more than willing to let us be responsible for the Futurity. LFA would need to drop the fall harvest show. With Milton's sale already being held, LFA would need to discontinue its own sale. Terms of agreement with Milton's Celebration would be similar to the proposal discussed in 2011. LFA needs to consider options for other event centers. Per contract addendum with the Equestrian Center, LFA must renew in 60 days from Sept 18, 2011. The board recommends a subcommittee be formed to meet and consider joining organizations in 2013 and/or to identify another site or event with which to join. The committee should be empowered to consider and open the table for discussion with other organizations and sites.

Ryan moved to remain in Cedar Rapids, IA for 2012. Motion seconded by Fran Soukup. Four in favor; one opposed. Motion carried.

In reviewing the show, there was some conflict with sod person. The board suggested a report to management via Bob Minto, regarding the sod supplier. For the most part, there was plenty sod. Sod was of good quality. LFA could be better organized in having only one or two people communicate during the laying of the sod. This may smooth communications and decrease conflict as the sod supplier may have been pulled too many ways, at once.

Sponsorships: The schedule of sponsorships needs to be revised. Ken Austin suggested keeping the \$5000 level. Also to consider are the rewards being lighter at lower level. We need to consider the packages we

offered. Sponsorships need to be better tracked for both financial follow up and for implementation. At the current levels, there are no apparent gains.

Advertising: *Llama Banner* will have an ad in the next issue. Also included in the next issue of *Llama Banner* is Barb Parsons article, reviewing the 2011 event, with picture, Futurity placings with pictures, and the Fall Harvest results. *Llama Banner* will also publish results for Llamafest, an LFA sponsored event. *Llama Life II* is also going to publish Barb Parson's article.

Sale: Ryan Laux reported the sale results. Many comments were received that this sale offered very high quality llamas. The sale was \$400 an animal below the projection with consignments numbers meeting or exceeding expectations. Overall the sale netted approximately \$10,000 for the LFA after all associated costs.

Positive comments were received regarding the Claims Futurity. The suggestion was made to stall claims entries up with sales animals. There were some issues with blood typing of the claims entries. Not many had all the paperwork for claims or auction llamas. The board recommended review blood typing policies in 2012 with new the board of directors.

The question was asked whether or not to continue the sale. Without the sale, there will be less people attending.

#### Other Business:

Insurance - Annual organization insurance was renewed. Fran Soukup suggest searching for a more service oriented company, as communication with the provider has been difficult.

Elections - Courtnee Benson has resigned for personal reasons, effective October 8, 2011. The LFA Board thanks Courtnee for her many contributions and look forward to her return in the future. . After discussion, the email motion of October 10, 2011 to close nominations for candidates was rescinded. The question was asked, Are we able to forego the elections, as we have three openings and only three candidates? The board suggested adding a write in option to the ballot. Bill Schultz will communicate with the elections committee chair regarding elections time line. Fran Soukup will send an email blast to solicit more candidates.

The next meeting was scheduled for December 6, 2012 at 9 PM EST.

Ken Austin made the motion, which was seconded by Ryan Laux, to adjourn. Motion carried. The meeting was adjourned at 9:29 PM EDT.

Respectfully submitted,

Fran Soukup  
Secretary