

October 10, 2006

At 6:13 P.M. the meeting was called to order by President, Mike Gerken. Those in attendance were Janet Wilkins, Barb Parsons, Phil Feiner, John McDougall, Larry Steffel, and Larry Kisner.

The minutes from the meeting of **September 12, 2006** were reviewed. There were two minor corrections to be made. A motion was made by Barb to accept the minutes with those corrections made. Janet seconded it. The motion passed.

The Treasurer's report was reviewed. At this point we are showing profit of approximately \$30,000, however not everything has been settled up yet. We were also able to increase the payouts in the Futurity as well. The treasurer report is attached to these minutes. John McDougall made a motion that we accept the treasurer report as presented and Barb seconded the motion. Motion passed unanimously.

The Election Process was then reviewed. Mandy Snyder was appointed Chairman and some names were given to her to be on the nominating committee. John agreed to send to Mandy the Election Guidelines.

A report was given on the success of the Webcast. 31 bidders signed up & were approved to bid. 6 llamas were sold via the Webcast and 1 breeding fee. The Board decided to go ahead with it again for next year's auction.

The report on Advertising was given by Larry Kisner. He is putting the end of the year ads in the Showring & Llama Link. We will then review what we want to do for the 2007 year for advertising.

A request was brought to the Board to sell their membership list. A Motion was made by John that as a member organization, that we not sell our mailing or e-mail addresses. The motion was seconded by Barb. In our discussion we felt there were plenty of other organizations for people to get membership lists from.

Janet gave a Marketing Report to the Board. We were able to get on two T.V. Stations for a brief interview, we advertised on many listings in the area about our Show & Sale, and we also had some listings in local papers. The college was good about posting our event as well. We did feel we attracted more walk through traffic than before. A lot of the college kids took a real interest. We have a lot of excitement that has been generated from the successful event, and have had a couple of people volunteer help with this area in the next year and some financial help as well.

Mike reported on the Herdsire Auction and it went better as well.

The report from Darrel Anderson on the auction is that the sale averaged \$5400. Everyone has settled up, and the checks are being mailed out in the next day or so. He felt everything went well and recommended using Llama Link Again. We did discuss once again the number of males that should be on the auction. Further discussion is needed. Three of our Board members will look into this further.

We then reviewed the Facility with everyone contributing. We have already reserved it for next year and we are now grandfathered in. We are looking at ways to better handle the stalling so our Sponsors have better stalling so all of them have traffic through their areas. We would also find a way to better handle the sale animals so people can find them more easily in advance of the auction.

A Futurity Show Report was given and numbers were up in the Suri Classes, but down in the Traditional Classes. There have been suggestions of adding another age class to the Suris. After much discussion, Janet made a motion to take the Non-Suri Classes to 4 age groups. Phil 2nd the motion.

It was decided to keep the Jackpot Obstacle class and see if it can grow. Everyone enjoyed watching it and many have expressed a desire to enter it next year.

The ALSA Show was discussed as well. John made a motion to go to a single ALSA Show. We want to have a show where the judge has to give reasons. We also want to have our BOD come to a consensus when choosing a Judge. Barb 2nd the motion. What judges to have next year were discussed? Janet Wilkins made a motion to accept the possibility of the following 4 judges, Terry Duesphol, Daniel Wagner, Ray Howard, & Lavonne Fercho. Phil seconded it. Phil & Barb will approach these judges to see if they can do it.

Barb reported that she is trying to get the Newsletter out as soon as possible and would like each Committee's report sent to her so she can put it together.

Mike Gerken brought the subject of judges cards and whether they should be posted or not and who should decide if it is a Suri or not and if it is in the right class. We had a lot of discussion around this, but nothing was decided.

Our next meeting is scheduled for October 31st, to take care of the Elections and review the judge situation.

Janet made a motion to adjourn and Barb 2nd it. Motion passed unanimously.

Respectfully submitted by Janet Wilkins