



Llama Futurity Association

LFA Board of Directors Minutes From Teleconference Call of May 9, 2005

Roll Call: Janet Wilkins, Phil Feiner, Barb Parson, John McDougall, Mike Gerken, Larry Steffel, and Ken Austin

Time: 7:05 P.M. EST

Approval of March 1, 2005 and April 21, 2005 Minutes: The March 1 2005 minutes were read and Barb made a motion to approve them and Janet seconded. They passed unanimously.

Face to face meeting at Celebrity did not occur due to time constraints. The board agreed to the next meeting April 21, 2005.

The April 21 2005 minutes were read and Barb made a motion to approve them and Phil seconded. They passed unanimously.

Treasures Report: Financials were reviewed. Barb made a motion to accept the financials and Janet seconded the motion. The motion passed unanimously.

Bills were mailed to all sponsors on 5/9/05.

Committee Reports:

Facility:

Glen Unzicker is preparing a quote on panels for the sponsors in the warm up area.

Phil has not received a quote from the decorators, should receive it shortly.

Catering: The quote for the catering for this year's event is \$21,000. It was suggested that we look at \$12/person for lunch on Saturday, cold cuts to build your on sandwich and soup. Barb will check with the Missouri Llama Association about hosting Friday breakfast. All breakfasts should be donuts and coffee. Chicken and pulled pork for dinner.

Marketing:

Dan Milton need directions on what to focus the next video script.

The price to sponsor the video is \$4,000.

The price to purchase the video is \$20.00 The board needs to respond to John with their thoughts about selling the video.

Phil has received the leads from the ILR and has not sent them out to the sponsors.

The next video taping will be done a Pearson's on May____.

Advertising:

Someone will check with the Missouri Llama Association to help with local advertising in the St. Louis area.

The Llama Banner editorial can still be done for the next issue of the Llama Banner.

The ad for the Show Ring was completed.

Mass mailing needs to get started.

Show Update:

The ALSA show is ready to go: ribbons have been ordered, banners ordered, judges have been approved.

We will pay Norma and Larry Siles \$500 for clerking at the show.

Will confirm with Fred Rowley to help with the sale. We will pay \$400.

Reviewed job duties and Barb will send out an update sheet.

Ryan Laux has offered to do touch up grooming, he has offered this as a sponsor.

Sales Update:

American Livestock will start working on the catalog about on May 15th. Tracy will start working of the free ads.

John and Larry will work on mass mailings.

Teaser flyer can be done by American Livestock or Llama Link. The sponsors need to send their entrees in right away.

The price for a full page is \$500, 1/2 page is \$350. To upgrade for sponsors who have a 1/2 page to full page is \$150. Barb made the motion and Larry second. Motion passed unanimously.

Discussion on herdsires donation, Mike will continue to work on it.

Micheal Preece would like LFA to write a proposal for the scholarship. This will be an adgenda item for the next meeting.

Other Business:

Vogel request: The LFA would refund ½ of Vogel's winning bid for Kantu and provide her with a credit applicable to this years herd sire Auction. John will communicate this decision to Vogel. This decision was done e-mail voting on March 21, 2005

Next Meeting: June 14, 2005

Phil made a motion to adjourn the meeting and Mike seconded it. Meeting adjourned @ 9:50 EST.