



LLAMA FUTURITY ASSOCIATION

MINUTES OF THE MEETING

May 24, 2004

Teleconference Call

Roll Call: Janet Wilkins, John McDougall, Dale Peterson, Barb Parsons, and Phil Feiner.

Time: 7:35 P.M. Eastern Time

Subcommittee Report: Dale Peterson asked that we add to the Agenda a report from the Sub Committee, which was formed to address the Letter of Mr. Sklar, Dale Peterson's attorney. The letter had been answered some time ago and then there was discussion as to what the next step of action would be, and John said he would talk to Claudia Raessler, who is LFA's attorney and get back to Dale.

Secretary Report: The minutes of 4/26/04 were reviewed. Phil made a motion to approve the minutes and Barb seconded it. It unanimously carried.

The minutes of 5/10/04 were reviewed as well. Barb made a motion to approve the minutes and Dale seconded it.

Treasurer Report: You will find attached the most recent Profit Loss Statement from Phil. Phil also reported that we had \$12,000 coming from the account in Colorado, that the past Treasurer closed out. This was in lieu of \$2,400 reported earlier, so was a pleasant surprise.

Phil reported that we received more Sponsorship money, as well as some new memberships. Phil reported that the Accountant advised having Bill Able handle all the checks from the Auction, so as not to jeopardize our Non-Profit Status.

The new Membership Letter has not been completed yet, so in the meantime, Phil is just sending out a note to new members with the information we had printed up by Able Publishing.

Checklist for the Fall Futurity: Barb & Phil had made up a check list of the different details that need to be handled for the Fall Event and sent it to everyone. We reviewed everything and some of the items that needed to be filled in are as follows:

Sod: Phil will try to negotiate a lower fee for removal of the sod with the Facility

Photographer: Phil will get them to come Sat. & Sun.

Signs for the Event: Janet Wilkins

Groomers /Auction Handlers: Dale Peterson

Stall Assignments: ?

Overseeing Sponsors (Rooms, Thank you notes) John McDougall

Securing Catalog Advertisers: Janet Wilkins

Securing on site Veterinary: Phil Feiner & Janet Wilkins

Contacting State Vet. For Check In: Barb will check on this.

Llama Futurity Association Schedule of Events: We reviewed the Schedule of Events that Barb had prepared for us. We decided to leave off Announcement of Amateur Futurity Winners, as we do that after the auction.



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We also decided to get this up on our Web Page as well. We discussed having an informal Membership Meeting following the Auction. Barb & Phil will work on the wording so those who are not members will feel welcome to attend.

John will send Barb information on address of Hotel and Phone number and map of how to get there.

Marketing/Sponsorship/Advertising Report: Janet Reported that Lisa Saunders would be helping her with the Advertising, Dan Goodyear will help with Sponsorships, and Dan Milton will help with Marketing. The advertising is going well. We did our first Mass E Mailing and we will be working on an LFA Brochure that can be used to hand out at different events.

Regarding the Marketing, We are working on the T.V. ½ program and how to set it up. The video taping team will be at the LFA Event on Saturday, so they can tape the Amateur class and the Auction as well. Dan Milton will be working on this project, as he has much experience in this area.

Sponsorships are still being received and commitments are being made. Dan Goodyear will continue to help in trying to obtain Corporate Sponsorships, using the RFD Program to help us give a Corporate Sponsor good advertising.

Janet discussed the different levels of sponsorships. It was noted that we need to get up on the Web Page that the \$5,000 Sponsors have first option to enter a male in the Auction and then the \$2,500 Sponsors for the Amateur and the Sponsors that donate a female to the Auction as well. Janet will make this correction on the Web Page.

The different levels were discussed and it was decided to leave the levels as they are for this year.

Auction Report: Dale emphasized that the Web Page still did not show the Minimum starting bid at \$2,000 or the requirement for DNA testing on auction animals.

Dale stated the following timelines from Doug on publishing the catalog: June 15th is the cutoff date for entering Auction animals. July 15th is cutoff date for pictures and info to be at Able Publishing. August 15th, Catalog in the mail. At this date, we have 32 animals entered. It was again emphasized that this did not mean that they would be accepted, and that the screening committee is Bill Able, Dale Peterson and John McDougall.

Old Business: Dale made a motion that we rescind the New Futurity Concept for 2006. Janet 2nd the motion. In the discussion, it was noted that there had been so much negative feed back on this concept, that we feel for now it is best to take it off the table and get more membership input before looking at this again. It was then voted on and passed unanimously. Phil & Barb would work with Sondra on getting a survey to our membership and ask for their input on this.

Bylaws: John reported that he and Claudia were still working on the By-laws and will get them to the rest of the Board as soon as they have finished reviewing them.



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Next Meeting of the BOD: It was decided on June 9th at 7:30 Eastern Time. We also agreed that at this meeting, we would like Bill Able there so we could discuss where we are at with the auction and take care of any details that still need to be done.

Adjournment: Janet made a motion to adjourn the meeting and Barb seconded it. The vote was unanimous.