

Governing Board Minutes of March 22, 2011

The meeting was called to order at 8:03 PM EDT by President Bill Schultz. In attendance were Courtnee Benson, Venesa Carter, Ryan Laux, Bob Minto, Bill Schultz, and Fran Soukup. Ken Austin was unable to attend.

Secretary Report: The minutes were approved by mutual consent. The following motions had been previously approved unanimously by email vote:

- Courtnee Benson should be invited to join the LFA Board of Directors.
- Fran Soukup was elected as LFA Treasurer.
- The Judge's contract for the Fall Harvest Shows, ALSA and ILR-SD, and the Friday fun classes to Hank Kaufman was approved.
- The Judge's contract for the Claims Futurity and for auctioneering the LFA sale to Darrell Anderson was approved.

Treasurer's Report: Bill Schultz will contact Citizen's Bank to remove Holly Russell's name from the banking account Motion by Bob Minto and seconded by Fran Soukup. Motion passed.

Committee Reports:

Facility as reported by Bob Minto.

-Sod The motion was made by Fran Soukup and seconded by Ryan Laux for LFA to charge \$50/stall for the show, plus \$50 for sod. Consigners will receive free sod and free stalls. The motion was passed by mutual consent. Further questions were discussed: Can we get the llamas into the wash area, but not stalls on Thursday morning? Can use cardboard and straw? Bob Minto confirmed that sand may not be used. Pricing was given for purchasing sod: \$18/ 100 Ft if we install or \$28/100 square feet if they install. However, we won't know how much sod is needed until we know how many consigners.

-Catering LFA will use a new caterer this year. Bob Minto is going to go over the menu with caterer, one more time, for food, bar, and pizza. Big savings will be made by providing our own liquor, estimated to be less than \$4000. However, bar estimates do not yet include Mimosas and Bloody Mary's. We will supply open bar on Friday evening for an hour and a half and Saturday, throughout the sale, as long as our liability is covered. Fran Soukup will explore pizza options and get back to Bob Minto. Bob Minto will request the cafeteria be open on Friday.

Electric Bill Schultz reported on his findings related to electricity. Electricians recommend smaller generators, rather than one large generator. Two smaller generators will supply more than enough power to run 60 fans. One generator will be donated by Vicki Gobel and one will be donated by Diamond V Llamas. Bill Schultz reports he has a lead on a third generator donation, to power the stage. LFA will need to purchase 12 gallons of gas to run the generators. A third generator may be donated to power the stage. Bob Minto made a motion to trade a vendor space in exchange for 2 generators. Second of the motion was made by Ryan Laux. Diamond V and Vicki Gobel will be identified as Friends of LFA Sponsors. The electrical cordage discussion was tabled.

Sponsorships: Bob Minto will send a comprehensive list and values of specific sponsorships need to be assigned value amount, which will be sent to Board members before Celebration. Patti Morgan will do sponsor recognition signs. Ryan Laux' benefit list was discussed. Fran Soukup will reconfigure the suggested list of benefits as they attach to sponsorship level and distribute to the Board Members before Celebration.

Herd sire nomination – Fran Soukup made a motion to reduce the herd sire nomination fee to \$250, Ryan Laux seconded. The motion was carried by mutual consent.

Advertising – Venesa Carter solicited bids from four publishers for publication of 1250 catalogs. The Board reviewed the four bids, which were returned. Venesa Carter moved to accept Able Publishing with a second by Bob Minto. The LFA Board accepted the bid from Able Publishing by mutual consent. The final cost for publishing will be finalized, when the actual numbers for publication and the mailing list is confirmed. Ryan Laux moved to obtain the ILR query list for both email and physical address. Fran Soukup will follow up on purchasing the list with ILR.

Marketing discussion was tabled, as Ken Austin, Committee Chair, was not present.

SALE Ryan Laux presented a Two Tier – Commission spreadsheet proposal, which he had previously submitted to the Board for review. The animal which sells for \$1000 to \$2,999 will be assessed 20% commission; while the animal which sells at \$3000 or greater will have the commission reduced to 10%. The two tier commission plan was accepted by mutual consent

Consignments - The word needs to get out that once early consignments are approved, we will start email blasting those farms/consignments So, consigners, submit early. We are looking for quality.

SHOW

Ribbons for the claims futurity: down grade to rosette, but not the same as Futurity and place thru 5th.

Trophies – Crystal for \$100 for Best of Show.

Clerk - tabled

Classes Add a Maturity class, to include both female and male and combined fiber types. Also add a Best of Show for Futurity and include a Best of show on Friday, with trophies for Best of Show.

Schedule – discussion to be continued.

Futurity Judges - list of judges were selected. Bob Minto will begin to contact the judges and get back to us.

Judging Criteria - Tabled.

Courtnee Benson will receive email blast information from Fran Soukup who will also add Courtnee Benson as Facebook Administrator. Courtnee Benson also accepted responsibility for article publication.

The next meeting was scheduled for April 26th, 7 PM EDT

Bob Minto moved to adjourn the meeting with a second by Venesa Carter.

Meeting adjourned at 10:37 PM EDT.