

The Llama Futurities Association

Board of Directors Meeting

December 14th, 2014

Barb Parsons called the meeting to order at 7:02 pm (CST).

Present for the call were Jenni Olson, Barb Parsons, Tor Sorensen, Venesa Cater, Ray Kratville and Nick Hauptly.

Tor Sorensen made a motion to accept the minutes with corrections. Jenni seconded. Motion passed unanimously.

Ray Kratville gave an update on the current LFA financial situation. The account currently has a balance of \$45, 545.55 with an outstanding invoice of \$365. Venesa Carter made a motion to accept the financial report as given. Jenni Olson seconded.

Ray Kratville sent information and an invoice to the ILR regarding the flowers purchased for the 2014 Gathering and World Futurity. As of December 14th, the LFA has not received reimbursement. Ray Kratville will continue to follow up with the ILR office and Barb Parsons will contact Harvey Pool, the ILR President.

Barb Parsons explained to the Board a step by step procedure she would like to see everyone put into action in the future when working on LFA related tasks:

- Identify
- Review
- Vote
- Implement

The Board agreed to follow this practice with their upcoming responsibilities.

Barb Parsons asked Nick Hauptly to give a short review of the new website hosted by Weebly.com and a contrast of it's abilities when compared to the current website. Ray Kratville answered by explaining the short comings and benefits of the services offered by Weebly.com.

Barb Parsons asked Ray Kratville to explain the different account options and pricing offered by Weebly.com. Ray gave a detailed explanation of the Free, Pro and Business plans.

Tor Sorensen made a motion that we accept Weebly.com as the new website builder for the LFA. Jenni Olson seconded. Nick Hauptly, Barb Parsons, Venesa Carter voted yes. Ray Kratville abstained.

Barb Parsons asked Nick Hauptly to explain Weebly.com's capability of offering each Board member an E-mail address. Ray Kratville answered and informed the Board the email abilities offered by Weebly.com were run by Google Apps and the cost of establishing each Board member with their own email address would cost the LFA more than that of the website. At this time Ray does not recommend each Board member having their individual email account at thelfa.org.

Barb Parsons asked Nick Hauptly when the projected 'Go Live' date would be for the new website. Nick asked the Board to review the website task list he sent out on December 6th, 2014. Barb Parsons agreed to create new PDF entry forms for the World Futurity. Jenni Olson agreed to edit the current Claims Male Futurity PDF Entry form and also look into creating a Microsoft Excel document to record past sale and show results. Nick Hauptly explained to the Board that in order to expand the online entry forms and complete the updates, the LFA would need to register and pay for a Weebly Pro Account. With these requirements complete, Nick agreed to have the website complete and ready to launch by January 15th, 2015.

Barb Parsons made a motion for The LFA to purchase a Weebly.com Pro Account for a 2 year subscription. Venesa Carter seconded. Tor Sorensen, Jenni Olson, Nick Hauptly voted yes. Ray Kratville abstained.

Ray Kratville is going to initiate contact with the current company that hosts our website to let them know we are changing providers.

Nick Hauptly made a motion for the LFA to purchase a 32GB external storage for all of the LFA's documents and photos. Barb Parsons seconded. Motion passed unanimously. Nick Hauptly is to make purchase and send receipt to Ray Kratville. Ray Kratville told Nick Hauptly the purchase is to be reported to him before it is made if it is over \$39.99. Nick Hauptly agreed.

Barb Parsons had previously created both an Early Bird Entry/Placeholder Form and an Early Bird General Information Sheet. The Board unanimously accepted the documents as printed. Nick Hauptly will include them in an email blast. Jenni Olson and Venesa Carter will include them in a Facebook post within the next week. The documents and online entry will be available on the new website when it goes live on or before the 15th of January.

The Board discussed the Claims Futurity and after discussing the positives and negatives, clarified that none of the three classes offered in 2015 will include geldings. Nick will make changes to the new website.

Barb Parsons made a motion to accept Darrell Anderson's proposed contract for his

auctioneering services. Jenni Olson seconded. Motion passed unanimously.

In discussion about the LFA sale and sponsorships, Barb Parsons encouraged the Board to start seeking commitments for 2015. Nick Hauptly confirmed the bar was sponsored for 2015. The Board unanimously agreed to rollover Darrell and Merlene Anderson's sponsorship from 2014 as they were accidentally left out of physical promotional material. Ray Kratville will look into their donation from 2014 and report the amount to the Board.

Barb Parsons inquired about the status of the LFA's sponsorship of the 2015 March Madness Futurity. Ray Kratville will send a check out to the Andersons after the first of the year. Nick Hauptly will email the Andersons the rules and requirements established by the LFA.

Tor Sorensen led discussion about the potential judges for 2015. Tor will continue to report to the Board via email as commitments come in. The details of the judge's contract were reviewed and will also be sent to the Board.

Jenni Olson confirmed a current ribbon count. She will contact the ribbon company in Canada to determine if it's possible to order individual ribbons and report back to the Board.

The Board discussed options for Friday evening entertainment during dinner and also a more effective opportunity to highlight and draw attention to the males consigned to the Claims Futurity. Barb Parsons will confirm the existing LFA/Gathering time frame with Harvey Pool and report back to the Board on her progress.

Ray Kratville reported that according to the LFA bylaws, 2015 elections were not necessary as there were no vacancies on the Board. We will need to keep 2016 elections in mind in the future as both Tor Sorensen and Nick Hauptly's term will be up.

Ray Kratville informed the Board that he attempted to make personal contact with the individuals who unsubscribed themselves from our eblasts and was unable to procure a response.

Barb Parsons discussed the idea of the LFA holding a silent auction over the weekend as a fundraiser to replace the herdsire raffle. Discussion tabled until we have further information.

The Board reviewed the 2014 event task list and assigned Board members to respective positions. Barb Parsons will send an updated version in an excel format to the Board after the meeting.

The next meeting was set for January 12th, 2015 at 7 pm.

Venesa Carter made a motion to adjourn the meeting. Nick Hauptly seconded. Motion passed unanimously. Meeting adjourned at 9:28 pm (CST).

Respectfully submitted,

Nick Hauptly
LFA Secretary