



## Llama Futurity Association

### LFA Board of Directors Minutes From Teleconference Call of June 20, 2006

**Roll Call:** Phil Feiner, Barb Parsons, Janet Wilkin, Mike Gerken, Larry Steffel, Larry Kisner, and Ken Austin. John McDougall absent.

**Time:** 7:10 P.M. EST

**Approval of Minutes:** The May 25, 2006 minutes were read. Janet made a motion to accept the minutes as amended made and Phil seconded them. It passed unanimously.

**Treasures Report:** Financials will be mailed out tomorrow.

Have received \$60,500 in sponsorships.

**Webcast:** Live auction TV. It is a flat fee and a DSL line. Can also do preview in live time. Consignors will have the option of posting a video of their consignment on the live auction web site. Janet made a motion to do webcast and Barb seconded it. It passed unanimously.

**Advertising:** Mass email to all consignors about doing mass email for \$25.00

**Catalog:** Phil will be the contact person for all ads in the catalog.

**Marketing:** Facility is sending a list of local area media.

Vendors are allowed to use class room. Charging \$200 for the weekend

Power Point: Mike will check with Mandy Gerkin about do a power point presentation for the event, sponsors must have a disk of information.

**Newsletter:** The newsletter is at the printers. Newsletter should be mailed tomorrow.

The next newsletter is after the event and will cover elections. There are 3 positions open.

**Responsibilities:** Reviewed responsibilities.

**Auction:** Reviewed consignments, 69 females, 5 males.

Ads in catalog, full page \$500, ½ page \$350.

No herdsire donations so far.

**Show:** No entries so far. Ribbons are on order.

Reviewed schedule of events.

**Linda Pierce Memorial:** It will be given at Nationals.

**Executive Session:** Larry K. made a motion to go into executive session and Larry S. seconded it. It passed unanimously. Ken made a motion to go out of executive session and Barb seconded it. It passed unanimously.

**Next meeting:** April 25, 2006 at 7:00 PM EST. Please do a reminder prior to meeting.

**Action Items:** Barb will contact Fred Rowley.

Need to get herdsires.

**Adjourned at 8:55 PM EST:** Ken made the motion to adjourn and Barb seconded it. It passed unanimously.