

Minutes for the Llama Futurity Association Board of Directors phone conference held on July 17, 2011.

The meeting was called to order by president, Bill Schultz, at 8:09 PM EDT. Ken Austin, Venesa Carter, Bob Minto, Bill Schultz, and Fran Soukup were present.

The Secretary's Report was accepted as read. One motion had been accepted via email: The minimum starting bid for the Herdsire Auction will be set at \$500.

Fran Soukup presented the Treasurer's Report. Some discussion followed related to levels of income versus expenditures. Venesa Carter made the motion to accept the Treasurer's Report, with a second by Bob Minto. The motion carried.

SHOW

The Bean Drop will again be held this year. Discussion was held on who will run the activity.. Bill to contact some of the sponsors to solicit help in holding the activity. Paint needs to be purchased. Ken Austin will also help with the activity.

The Gas Give Away was set at a total of \$300 to be given away during the during the sale and the Futurity, with three draws for winners on Saturday and three draws on Sunday. A sponsor has not yet been found for this activity.

Bill Schultz reported the Fall Harvest ribbons provider is not in communication. He has requested an invoice.

Bob Minto reported the Futurity Judges contracts for most of the judges have been returned. The judges are sending in bio's and photo's for the catalog

FACILITY

Bob Minto reported regarding the Catering Contract. There are no changes. He will request confirmation of the contract.

Bill Schultz will ask if Kay Berg, Clerk, if she will do stall assignments. Consideration will be given to sponsors. The sod order should be placed the end of August. However, the amount of sod won't be known until later. Discussion was tabled until next meeting.

SPONSORSHIP

Ken Austin is sponsoring at the \$2500 level. Thank you, for this sponsorship.

Discussion followed relating to moving the \$1000 sponsors to the upper stalling area, as recognized sponsors. Sponsorships have been dribbling in.

ADVERTISING

Venesa Carter reported the Chamber of Commerce has been advertising. Llama Life II ad is coming out. Local news paper add announcements will be added in their event calendars.

MARKETING

It was suggested Facebook be pushed to solicit "likes" on this application to increase readership. Ken Austin, marketing chair, had no updates.

SALE

Venesa Carter reported for the consignment committee. Forty two consignments have been accepted. There are a couple contacts, who may be consigning, but, have not submitted applications. Two thirds of consignments are suri; one third of the consignments are silky. Discussion followed related to the role of the auctioneer in determining sale order and participant.

Venesa Carter reported three herdsire donations, so far. She is planning to make personal calls this coming week, to obtain more herdsire donations.

Fran Soukup will be working with ILR to link the sale animals and the Claims Futurity entries to their ILR registrations.

Sandy Auld has volunteered to chair the elections committee. BOD need to work to find interested in volunteering as candidates.

The next meeting was scheduled for August 16, 2011 and the following meeting for September 6, 2011. Both meetings will be scheduled to start at 8:00 PM EDT.

Venesa Carter moved to adjourn with a second to the motion by Bob Minto.

Respectfully submitted,

Fran Soukup
Secretary/Treasurer