



# Llama Futurity Association

## LFA Board of Directors Minutes

From Teleconference Call of January 24, 2005

**Roll Call:** Phil Feiner, Barb Parson, John McDougall, Mike Gerken, Larry Steffel, and Ken Austin

**Time:** 7:08 P.M. EST

### Approval of January 10, 2005 Minutes:

The December 20, 2004 minutes were discussed and Barb made a motion to approve them and Mike seconded it. They passed unanimously.

### Treasures Report:

The budget is still a deficit and needs to be reviewed.

The video is \$10k /showing and we are planning it for 3 times/year. Need to sell advertising to make it work.

Premier sponsors: Looking for \$40k in sponsors.

The budget is under advisement and will be voted on next meeting.

### Committee Reports:

#### Marketing:

No report.

#### Promotion:

No report.

**Video:** Have had 5 people commit to advertising in the video.

### Newsletter:

The layout and printing cost for four more pages is \$750 vs. \$816.

The next newsletter will be on the sale and consignments to the sale. Also mentioning the sponsors, what shows LFA is sponsoring. This will be benefit for the sponsors.

Phil will contact American Livestock and Camelid Qtrly. for quotes on the sales catalog.

We will keep the newsletter with Able Publishing unless the quoted prices are much lower.

### Website:

Check the website for the definition of "suri".

### Sponsored Local Futurities:

No Report

**Sponsorship:**

We need to start finding sponsors for the show.

**Auction:**

Darrel Anderson is doing the auction; he will be the color commentator, he will bring an auctioneer, ring men, he will do everything but the catalog. His fee is 3% of the sales dollars.

Next meeting the board needs to go over the show and auction event details. See Barb's e-mail for details.

The sponsors has first right of getting a male in the auction.

Mike is in charge of getting studs for the auction.

There has been a change in the judges, the three we have are Kathy Kindler and Tammy Lash. We will try to contact Jennifer Clark as a possible 3<sup>rd</sup> judge.

The judges are paid \$500 plus expenses.

**Other**

Reaffirmed LFA's position with other llama organizations: we fully support all legitimate llama organizations.

**Next Meeting: February 21, 2005**

**Try to have a face to face meeting at Celebrity.**

Phil made a motion to adjourn the meeting and Mike seconded it at 8:30. Meeting adjourned.