



## Llama Futurity Association

### LFA Board of Directors Minutes From Teleconference Call of January 23, 2007

**Roll Call:** Phil Feiner, Carol Ann, Talmon, Janet Wilkins, Larry Kisner, John McDougall, Mike Gerken, Pam Jenson, Doug Overman, and Ken Austin.

**Time:** 7:10 P.M. EST

**Approval of Minutes:** The October 10, 2006 minutes were read. John made a motion to accept the minutes as amended made and Phil seconded them. Motion passed unanimously.

**Reviewed Election Results:** Larry Kisner, Pam Jensen, Doug Overman, and Carol Ann Tallmon were elected to the LFA board. Mike welcomed the newly elected members of the board.

**Terms:**

- Mike Gerken-term ending 12/31/07
- Ken Austin-term ending 12/31/07
- Janet Wilkins-term ending 12/31/07
- John McDougall-term ending 12/31/08
- Philip Feiner-term ending 12/31/08
- Larry Kisner-term ending 12/31/09
- Pam Jenson-term ending 12/31/09
- Doug Overman-term ending 12/31/09
- Carol Ann Tallmon-term ending 12/31/09

#### **Election of Officers:**

President: Mike Gerken  
Vice President: John McDougall  
Treasurer: Phil Feiner  
Secretary: Ken Austin

Pam made a motion to accept the slate of officers and Carol Ann seconded it. Motion passed unanimously.

**Marketing:** Nothing has been done for awhile. The committee was focused on promoting the sale and show. There is a potential for a major sponsor for marketing llamas.

**Advertising:** The cover of Lama Link for September has been reserved.

Reviewed what magazines LFA advertises in. Carol Ann will work with local associations to run an ad in their publications.

**Newsletter:** Pam will work with Barb Parson on the newsletter.

**Database:** The data base is more user friendly. To continue to make it user friendly it will take an additional \$1800. Larry made a motion to spend the money and Pam seconded it. Motion passed unanimously.

**LFA Sponsorship:** Mike will contact the sponsors from last year to get their feedback and to see if they will sponsor. Tallmon, Gerken, McDougall, Austin committed to be \$5K sponsors for this year. Wilkins, Overman, Jensen, and Feiner committed to be \$2.5K sponsors. The goal of sponsorship money is \$75K. Carol Ann will contact potential sponsors. Phil will send out the benefits of being a sponsor to be reviewed. Phil will start running ads about the 2007 sponsors now.

**LFA Sponsored Futurities:** John will evaluate LFA sponsorship criteria for sponsoring a show. Badgerland Sweepstakes and Western States Futurity have submitted sponsorship request. John made a motion to fund them for \$1K and Pam seconded it. Motion passed unanimously.

**Male Consignments:** A major discussion of males in the sale. It was tabled to be reviewed by a selection committee.

Doug, Phil, and John will be on the consignment committee.

**Facilities:** The facility rent this year will be \$2K more this year. Pam, Janet, and Carol Ann will be on the facility layout committee.

**Shows:** The ALSA show will be a single point show. The futurity will have the same number of classes for silky and suri. Judy Moser, Ray Howard, and Terry Duesphol will be the judges for the futurity. Marilyn Nenni will clerk both shows. We will keep the amateur and jackpot show. Carol Ann, Pam and Phil will be on show committee.

Mike will solicit silent auction items and herdsire breedings.

**Next meeting:** February 20, 2007 at 7:00 PM EST.

**Adjourned at 9:33 PM EST:** Janet made the motion to adjourn and Pam seconded it. Motion passed unanimously.