

January 11, 2011 LFA Board of Directors meeting minutes

Meeting was called to order at 8:13 PM. EST by Bill Schultz, Treasurer.

Present for the meeting were Venesa Carter, Ryan Laux, Bob Minto, Holly Russell, Bill Schultz, and Fran Soukup. Ken Austin joined the meeting at 9:00 PM EST.

Approval of minutes of prior meeting: Motion was made to accept minutes as corrected by Holly Russell, with a second by Bob Minto. Motion carried.

Financial statements and reports: Bill Schultz presented the financial statement. A motion was made by Fran Soukup, with a second by Venesa Carter to accept the financial statement as reported. Motion carried.

Elections of Board Officers:

Bob Minto nominated Bill Schultz as President, seconded by Ryan Laux. Motion carried unanimously.

Holly Russell nominated Bob Minto as Vice President, with second by Venesa Carter. Motion carried.

Venesa nominated Fran Soukup as Secretary, with a second by Ryan Laux. Motion carried.

Venesa nominated Holly Russell as Treasurer, seconded by Bob Minto. Motion carried.

New business:

Discussion followed related to the Cedar Rapids events, sale, and Futurity. It was agreed not to do an ILR-SD show or an ALSA show. Other options considered were an open show, a Maturity, Nonbreeder Futurity, Amateur Futurity, Obstacles, and Geriatric Obstacle. A Fleece competition was proposed. Also proposed were Bred and Owned, Color class, and a Best of Show for the Futurity.

Discussion followed regarding the ribbons which are left over from previous Fall Harvest Shows. Barb Parsons was given these ribbons by Pam Jensen, upon Pam's retirement from the board, last September. Fran Soukup will obtain a ribbon count and check out the condition of the ribbons to determine whether they could be used for some of the small classes above.

Bill Schultz will be submitting a President's letter for publication.

Discussion followed in consideration of a non-board superintendent. Venesa Carter will follow up on a very capable llama owner to accept this position.

Discussion followed regarding what it is that LFA offers its sponsors. The opinion was held that sponsors could be better rewarded for their support of LFA. Examples of this

support were free groomer, their llamas being fed and watered, stall cleaning. It might be possible to bring more sponsors up to the main arena or warming arena.

The article "Who We Are" needs to be updated. Fran Soukup offered to edit the article. Fran Soukup will also explore the cost of purchasing a mailing list from Llama Sales List.

A sales subcommittee was identified. Ryan Laux will chair the committee with Bob Minto and Venesa Carter as members. Venesa proposed a consignment fee of \$500, \$500, and \$250 for a third consignment. Ryan Laux recommended a consignment fee of \$250 with 20 percent commission. No action was taken on this suggestion, at this time. Ryan is preparing a spreadsheet related to minimum bids for discussion at the next board meeting.

Ken Austin will be forwarding the GoTo Meeting information to Bill Schultz.

Venesa Carter is going to continue to stay with advertising. Planned advertising will be in the Celebration Catalogue, for starters.

Bob Minto will work on the facility communication with the Equestrian Center and will work on sponsor benefits as well as a list of sponsors for each of the board members to contact.

The next meeting will be scheduled for February 8, 2011, at 8 PM EST.

Fran Soukup moved to adjourn the meeting, with a second by Ken Austin. The meeting was adjourned at 10:30 PM EST.

Respectfully submitted,

Fran Soukup
Secretary