

February 22, 2011 LFA Board of Directors meeting minutes

Meeting was called to order at 8:10 PM. EST by Bill Schultz, President.

Present for the meeting were Ken Austin, Venesa Carter, Ryan Laux, Bob Minto, Holly Russell, Bill Schultz, and Fran Soukup.

Approval of minutes of prior meeting: Minutes approved by mutual consent.

Financial statements and reports: Treasurer's Report approved by mutual consent.

Email Approval: The following motion was approved via email: \$300 consignment fee with 20 percent commission on all consignments, with a minimum starting bid of \$1000, with a \$200 minimum commission.

New business:

By Laws: Article II Section 2.1 and Section 2. and Article V Section 5.2 discussion for revision was tabled until the next meeting.

Friday Show: The following classes were proposed. Suri, light wool, medium, heavy with an open show format. The ribbons would be awarded only during the open show. Then, Grand and Reserve would be awarded by show association. LFA would request sanctioning by both show ALSA and ILR. One judge, who is dual sanctioned, would be judging the open show, ALSA, and ILR shows.

The following fun classes were proposed: tallest llama, color classes, owned and bred, Best of Show, non breeder and group classes. Jackpot obstacle, open and geriatric, and open walking fleece.

Claims Futurity on Saturday. This is a male only futurity. Classes would offer three age groups; 5 – 15 months; 16 – 24 months, and an adult class. Classes would include all fiber types. Notation needs to be made to combine if numbers warrant. Register with a \$100 entry fee. Show program would post an ILR number, dam, sire, PDF on line the week before with information. All animals would be for sale at a set price of \$1000. Spectators claim their llama from the Claims table. \$1000 claims are closed once entries enter the ring to be placed. We need to consider offering a short hands on before placings? LFA will receive 10% commission. The Claims Futurity is meant to be a self-supporting class with payouts 70/20/10. Fran Soukup made a motion to approve the Claims Futurity Class, second by Bob. Motion carried. This futurity class would utilize only one judge. Judge selections were discussed.

Class schedule: In pursuing the feasibility of a dual show. Holly volunteered to put together a show schedule. Board members should send in further suggestions for fun classes.

Judging criteria for the Futurity: Ryan Laux had emailed a proposal a scoring system for judging llamas in the futurity. However, he tabled his recommendation at this point in time.

Futurity Judges: Send list of 3 potential futurity judges to Fran Soukup, who will compile the list for voting. Also send suggestions for potential judges for the Friday show, who are both ILR and ALSA certified. This list needs to be received by Friday so that sanctioning applications can be submitted. For both lists, please take out recent Celebration judges and those who have judged LFA the last few years.

Sponsorship – No further updates on requests for show sponsorships.

Each Board member is to send a list of people the individual board member is willing to contact to Bob Minto. A plan needs to be developed related to perks for sponsors, such as stall cleaning, haul water, feed llamas. The plan will be revisited at the next meeting. Other options might include free entry into claims futurity, maturity, etc.? The question needs to be asked of potential sponsors, “What’s it going to take for you to sponsor? Choice of A, b, or C perk?”

Cedar Rapids Host Hotel – Bob Minto reported the Country Inn & Suites has reduced their rate for the block of rooms to \$79, plus tax.

Cedar Rapids Equestrian Center:

Sod – The need of sod for sponsors, in front of stalls, sale llamas, stage, bean drop, and sale animal stalls was discussed..

Stalling – Bill Schultz reported Norris Berg is willing to supply panels, as needed at the fee of \$9/panel.

Electric – Bob Minto reported the generator rental cost from last year’s provider includes delivery and pick up. Bill Schultz will explore further options. A firm drop dead date for cancellation is needed, as the need for the generator is weather dependent.

Bob Minto was identified as the primary contact to the Equestrian Center.

Ag leadership – start a work list for them and send to Bob. With time frames.

Flowers – Discussion tabled until the next meeting

Ribbons/trophies – Bill Schultz has been beginning to explore pricing for ribbons. Fran Soukup volunteered to fix the ribbons for previous years Fall Harvest, to be used for the fun shows, if nothing else.

Caterer – Bob Minto follow up with the Equestrian Center..

Show support - Ryan Laux offered to contact Katie Mazac for show support. However, as show support, she needs better guidance as to her role and tasks, to make the best use of her abilities and availability. She should be offered a contract, to clarify her position.

Marketing: Fran Soukup requested a reduction in the vendor fee. Holly made the motion to reduce the vendor fee to \$50; Bob seconded the motion. The motion passed by mutual consent.

Discussion continued on the purchasing of an Email list from ILR. Pricing regarding the purchase cost of those people/farms with current activity within the last three years, regardless of membership activity. A request will be made for the total cost for this list. Information will be sent out to the Board members for email approval.

LFA Sale: It was agreed to set the deadline for consignments as June 15, 2011. A withdrawal fee of \$300 was established. Venesa Carter will request bids for publication of the catalog and bring back information to the next meeting.

The next meeting will be scheduled for March 22, 2011, at 8 PM EST.

Fran Soukup moved to adjourn the meeting, with a second by Holly Russell. The meeting was adjourned at 10:30 PM EST.

Respectfully submitted,

Fran Soukup