



Llama Futurity Association

LFA Board of Directors Minutes From Teleconference Call of February 20, 2007

Roll Call: Phil Feiner, Janet Wilkins, Larry Kisner, John McDougall, Mike Gerken, Pam Jenson, Doug Overman, and Ken Austin.

Time: 7:08 P.M. EST

Approval of Minutes: Minutes to be reviewed at next board meeting.

Financials: Financials were reviewed. Janet moved to accept the financials and Pam seconded. Motion passed unanimously.

Marketing: The marketing committee needs to develop a nice brochure as a handout for shows.

Fran Soukup volunteered to help with radio spots in Cedar Rapids.

Advertising: Will do the following advertising:

May: 2 page, Llama Link

July: 2 page and cover, Llama Link

August: 2 page, Llama Link

Possibly do one in Llama Banner depending on when they will publish their magazine.

One in Showing.

Newsletter: Several articles are ready. Mail to John for proof.

LFA Sponsorship: Mike will contact the sponsors from last year to get their feedback and to see if they will sponsor. The goal of sponsorship money is \$75.

LFA Sponsored Futurities: Mike Gerken's futurity is approved.

Male Consignments: Diamond and Silver sponsors will get the first 5 males in the sale.

Facilities: Reviewed the layout of diamond sponsors. Phil will send a revised layout out.

Shows:

ALSA: Need to hire a judge.

Futurity: Will have 4 classes of silky and 4 classes of suri.

Jackpot: Norris Berg will do obstacles.

The Iowa dance team will perform again this year.

Next meeting: March 20, 2007 at 7:00 PM EST.

Adjourned at 8:37 PM EST: Pam made the motion to adjourn and Janet seconded it. Motion passed unanimously.