



# Llama Futurity Association

## LFA Board of Directors Minutes Teleconference Call of December, 2007

**Roll Call:** Mike Gerken, John McDougall, Phil Feiner, Larry Kisner, Ken Austin, Doug Overman, and Pam Jensen. Larry Kisner attended after roll call.

**Time:** President Mike Gerken called the meeting to order at 7:10 P.M. EST

**Approval of Minutes:** Approved of the October 16, 2007 board meeting as amended. John moved to accept the minutes with the noted corrections and Pam seconded. Motion passed unanimously.

**Financials:** Financial report was reviewed. Ken made a motion that the financial report be approved, seconded by John. Motion passed unanimously.

**Elections:** Election results: Mike Gerken, Keith Watney and Fran Soukup were elected.

**Marketing:** Reviewed the ILR marketing program.

**Advertising:** Larry is open to any suggestions. LFA has the cover of the August issue of Llama Link. We need to get the message out about how nice llamas are.

**Newsletter:** March is the deadline for the next newsletter.

**Facility:** Phil has a bunch of notes that he has reviewed the Event Center. The show area and lighting was not as good as could be. Also need more bistro tables.

**Catering:** Deb McDougall has put a call into the caterer to say she is the point person.

**Consignments:** There will be a 3 board member panel that will evaluate the consignments. The auction will stay at 75 animals.

**Herdsire Donations:** Ten breedings seems to be the right number, the key is getting the right herdsires. Keeping the minim bid of \$1000 is still a good idea. Mike is in charge of the herdsire auction.

**Meet and Greet:** Everyone needs to meet and greet everyone at the sale and show.

**Vendors:** Pam has a new application for the vendors. Fran wants to be on the vendor committee.

**Shows:**

- ALSA: Penny Davidson has agreed to judge.
- Futurity: Daniel Wagner and Beth Meyers have agreed to judge.
- Amateur: Need to make the ages the same as the futurity. The new board will look at potential abusers of it.
- Senior Jackpot: Norris Berg will do it again.

Sponsor Futurities: LFA will sponsor the Badgerland, Bob LaMorte's and Western States Futurities of a \$1000. Pam made a motion to approve these futurities and John seconded it. Motion passed unanimously.

**New Business:** Phil would like to revise the website, a possible facelift. The cost would be about \$2,500. There is no statistical data generated from the existing site. To do a top herdsires based on time zones would cost about \$2,500. Could have an award based on show results. Janet made a motion to accept the website up date and Larry seconded it. Motion passed unanimously.

**Next meeting:** To be determined.

**Adjourned at 8:50 PM EST:** Janet motioned to adjourn and Ken seconded it. Motion passed unanimously.