

Llama Futurity Association
Minutes – August 5, 2008 meeting

Meeting was called to order by Vice President, John McDougall at 7:06 PM. Present and attending were Phil Feiner, John McDougall, Larry Kisner, Doug Overman, Fran Soukup, Pam Jensen, and Carol Ann Tallmon.

Approval of Minutes: After review of the minutes of the July 1, 2008 Board meeting, on motion of Fran Soukup and seconded by Carol Ann Tallmon, minutes were approved.

Financial Report: Phil Feiner reported no changes other than interest earned. On motion of Pam Jensen, seconded by Fran Soukup, financial report was approved.

Task List: No changes from July 1st meeting.

Election 2008: Merlene Anderson has agreed to serve as chairperson of the election committee. Merlene should make her report/contact with President, Mike Gerken concerning candidates. Ken Austin has indicated a desire to run for the Board this election. All potential candidates must be LFA members in good standing.

Sponsors: It was indicated that the monies from the sponsorships that go to futurity premiums are down this year due to lack of sponsorships in the diamond and gold areas. It would appear that it is beyond the time to look for additional sponsors. Need to be more active next year in finding sponsors.

Marketing Update: Nothing new to report. On target for LamaLink ads. Fran Soukup indicated that the Iowa Tourism Bureau has contacted her for dates of the 2009 Llama Futurity Event. They want to get it on their website now, if possible. Phil gave Fran the dates for the event.

Vendors: At this time there are seven (7) vendors, with the possibility of two more. Looks like the vendor area will be active, with a wide variety of vendors and wares.

Advertising Update: We will need to have photos of the class winners and high selling male and female for the newsletter and LamaLink publication immediately after the LFA September event. Our photographer, Joel Armstrong, will have to get these out ASAP after our event is over. John McDougall volunteered to take candid pictures of the happenings at The LFA event and with the help of Larry Kisner, will create a montage for the LamaLink issue due to come out shortly after The LFA show and sale.

Newsletter: Next newsletter is schedule to come out very quickly after the LFA show/sale is over. We will need candid shots and articles immediately after.

Ag-student update: Phil Feiner indicated that we are all lined up with the Ag Leadership Group for the 2008 LFA show and sale.

Silent Auction: Fran Soukup indicated that items continue to come in for the silent auction. We have more items now on the “high” end of the scale than on the “middle to low” end of the scale. The concept of a raffle on some items was discussed. Need to refine this as to how much to charge for a ticket(s) and how much this will take away from the silent auction.

Auction Telecast and online bidding: Phil Feiner indicated we are all set up for the live auction telecast and on line bidding. Nothing new to report.

Regional Futurities: LamaFest was advised that they would receive the sponsorship monies from The LFA as soon as we had the show results in proper format and acceptable to the person in charge of data entry.

Obstacle course: Nothing new to report. Norris Berg continues to get things lined up.

Futurity Entries: Entries are slow to come in at this time. Not unusual, but still causes concern for those in charge.

Additional items: The matter of numbers for sale animals and envelopes for Darrell and Merlene Anderson for the sale animals was discussed. Pam Jensen is to get those numbers and have the envelopes ready for Merlene when they arrive for the sale.

Phil indicated that the sale numbers for the Board of Directors animals should be sent to them so they can get their advertising out.

There being no further business to come before the meeting, on motion of Fran Soukup and seconded by Carol Ann Tallmon, meeting is adjourned.

Next meeting is scheduled for September 3, 2008 at 7:00 PM Eastern Standard time.

Respectively submitted:

Pam Jensen
Secretary