



LLAMA FUTURITY ASSOCIATION

MINUTES OF THE MEETING

August 23, 2004

Teleconference Call

Call to Order: John McDougall, President, called the meeting to order at 7:05P.M>Eastern Standard Time. Roll Call was taken with Janet Wilkins, Barb Parsons, Phil Feiner, and John McDougall.

Secretary's Report: We reviewed the minutes of 7/19/04. There were some corrections made. Phil made a motion we accept the minutes with the corrections. Barb seconded it. The motion carried.

The Board then reviewed the minutes of 8/9/04. There were no changes and Barb made a motion that we accept the minutes as written and Phil seconded it. The motion carried.

Treasurer's Report: We had a report from Phil on the finances. He had e-mailed them to us for our review. We discussed various aspects of it. Janet made a motion we approve the Financials and Barb seconded it. The Financials are attached to these minutes.

Marketing Report: Janet brought up the current status of the Video Production. It's cost is \$10,000 to produce, and we need 4 sponsors. She suggested that we get them to pay \$3,000 each and in that way we will have an extra \$2,000 for other expenses we might incur in getting the Video produced and on the air. The Board approved of this. Janet requested that we pay for flying Dan Milton to the LFA Show so he can oversee the video taping, which he has taken charge of. Again the Board gave their approval on this. We also began discussions on how to handle the responses from the airing of the ½ show. Many good ideas were brought forward and will be discussed further.

Suri Llama Classes: We discussed the possibility of having Suri llama classes in the future LFA Events.

2005 Facility Report: Phil reported he is waiting on the paperwork to complete the contract, but it is reserved. He mentioned that the Hotel is confirmed and are reserving a block of rooms for us. They are also offering us Complimentary Treatments at their Day Spa.

Web Catalog: John reported that there are some difficulties with getting the Auction Catalog on our Web Page. Able Publishing said they didn't know we needed this and there seems to be some difficulty in getting this information to Sondra Shirk for our Web Page. John said he would talk to Doug again regarding getting this done right away. We also discussed the need for getting Beeson's donation of their herdsire on the web page as well.

Show: Phil & Barb reported that the entries were coming in and that everything was lined up and looking like it would be a good show. We discussed a letter to the exhibitors and Phil agreed he would get this done along with the Exhibiter Passes.

Sponsors: Yarbrough's were left off as a Sponsor in the Sale Catalog. We discussed ways of making this up to them in and decided an ad after the Show & Auction by LFA again thanking



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them would give them the best publicity. Barb will work with the Sponsors on their display locations and stalling.

Tasks & Responsibilities: We once again reviewed the list of responsibilities and everyone is on task. It was decided that Fred Rowley would be hired to oversee the Event. We are also hiring a Softball Team to help with the unloading and greeting as people arrive.

Vendors: Janet reported on the Vendors and Donated Items. At this time we have 6 Vendors and possibly two more. We have several items that have been donated to give away throughout the Event. We have two items to auction off before the sale as fund raisers.

Friday Night Party: We discussed the donation of the Karastan Carpet and how to give it away. John suggested having people write their names on a dollar bill and put it in a Bowl. They can put in as many chances to win as they want. We will at the Friday night event, draw out 5 names and stand them on stage. Then those 5 names will be redrawn and one by one they will be eliminated until the last one standing wins the carpet. It was also agreed that we would donate the money to a Memorial Scholarship Youth Fund in honor of Linda Pierce.

Next Board Meeting: It was decided the next BOD meeting would be held September 9th at 7:00 P.M. EST.

Old Business: None

New Business: None

Adjournment: Phil made a motion we adjourn the meeting and Barb seconded it. It carried unanimously.