

August 11, 2009 LFA Board of Directors Meeting Minutes

Meeting was called to order at 8:12 PM EST by President, Mike Gerken

Present for meeting were Ken Austin, Venesa Carter, Mike Gerken, Pam Jensen, Larry Kisner, Fran Soukup, and Keith Wattigney.

Approval of minutes of prior meeting: Pam Jensen made a motion to accept minutes as presented. Motion seconded by Venesa Carter. Motion carried.

Financial statements and reports: Pam Jensen reported entries are starting to come in, therefore, more income is reflected in the monthly financial report. A motion was made by Fran Soukup to accept the financial reports as presented. A second was made by Keith Wattigney. Motion carried.

2009 Committee/Department Reports –

Marketing: Fran Soukup reported the silent auction is bringing in high end items, but few lower end items. Keith Wattigney offered to donate back the Deb McDougall painting he purchased a few years back. Fran Soukup will contact Deb McDougall to get her approval. We have received applications from a variety of vendors. Vendors and silent auction items are posted on the website.

Advertising: The LFA ad in LiveAuctions was approved. .

Facility in Cedar Rapids: Pam Jensen reports a rug/carpet sweeper has been purchased. The Ag Leadership group has been secured. The flowers have been ordered. The number of flowers has been reduced. A generator is ordered if extra power is required. Live Auctions has agreed to a more mobile set up to allow better photography of the llamas on stage. Groomer, panels, and obstacles are lined up. Bunting is being washed. The LFA signs will be cleaned by Kristy Murdock. Liability insurance is in place.

Catering: Larry Kisner reports that Dostal Catering cannot do an open bar. Snacks will be purchased by Larry Kisner for the LFA. Bloody Mary's and mimosas will be provided during the sale with a host bar on Saturday. Larry and Mike will serve drinks on Friday evening, with approval from the facility. Note: Pam Jensen had an update on catering via email.

Newsletter: The newsletter will be published after the sale reviewing the results of the show and sale. Consideration was given to limiting mailing only to members. A discussion was had considering using email blasts to reach a larger audience – daily for maybe two weeks to publicize high sellers, class winners, and a President's letter.

Additional Items: Mike Gerken reviewed his letter in response to a concerned member. The BOD appreciates the time and effort of this member to write directly to the LFA BOD.

The next meeting is scheduled for September 8, 2009 at 8:00 PM EDT.

On motion of Ken Austin, seconded by Pam Jensen, the meeting was adjourned at 10:42 PM EST.

Respectfully submitted,
Fran Soukup
Secretary