

Governing Board Minutes of April 26, 2011

The meeting was called to order at 8:03 PM EDT by President Bill Schultz. In attendance were Venesa Carter, Ryan Laux, Bob Minto, Bill Schultz, and Fran Soukup. Ken Austin and Courtnee Benson were unable to attend.

Secretary Report: The minutes were approved by mutual consent. The following motion had been previously approved unanimously by email vote: Lamafest 2011 will be sponsored by LFA at the \$1000. Fran Soukup will confirm with the superintendent and remind same of the conditions for LFA sponsorship.

Treasurer Report: The treasurer's report was approved by mutual consent. The treasurer has taken the following actions: filing of the Arizona Corporation Annual Report; notification of CT Corporation Systems (authorized Arizona Statutory Agent) of the new treasurer and officers; cancellation of unsolicited Maine attorney services for filing of the annual report; establish online banking access and cash card; transferred the ILR account to the current treasurer; and, is initiating insurance renewals.

Committee Reports

Claims Futurity

Ryan Laux led the discussion on the claims futurity. Several decisions were finalized. The Claims Futurity will be self funding. The Claims Futurity will have 70, 30, and 10 percent of entry fee receipts for first, second, and third placings. Fifty percent of the payout will go to the seller, while the other fifty percent will go to the buyer. If there is no buyer, then the owner gets the full payout. Purchase needs to be made before the animals are placed. LFA will offer hands on after showing, but, before placing. Ryan Laux made a motion to allow the Claims Futurity sales to take place via private treaty as soon as the animals check into the show. Bob Minto seconded the motion. Motion was passed unanimously. The seller will pay LFA a flat fee of \$100 for the sale.

Show

Ribbons are being ordered by Bill Schultz.

Show trophies are also being ordered by Bill Schultz. Best of Show will receive only trophies, no ribbons. Best of Show will be awarded for both the Friday show and the Sunday Futurity.

Clerk fees of \$500-\$650 for services plus \$200 towards expenses and an RV spot were approved. Ryan Laux made a motion to approve the hiring of a clerk for the Futurity, Claims Futurity, and Friday shows. The motion was seconded by Venesa Carter. The motion was approved unanimously.

The following classes were approved: Futurity, Maturity, Claims Futurity, and the Friday Show Classes of light/medium wool, heavy wool, suri, mini, Get of Sire and Produce of Dam, Fleece. tallest llama, and llama with the most spots,

The Friday show will start at 10 AM in halter; fleece will start at 8 am.

The hiring of Futurity judges was discussed. Not all three judges have yet been hired.

Judging Criteria for the Futurity will follow those used in the past.

Bob Minto will contact a potential announcer for all three shows.

Announcers for the sale and the sale preview were potentially identified and will be contacted by Ryan Laux.

The gate keeper for the show and the futurities will be confirmed by Bill Schultz.

Ring Stewards discussion was tabled.

Facility

The catering contract will be confirmed by Bob Minto, after reviewing the menu one more time.

Sponsorships

An email blast promoting sponsorships will be sent out in two weeks.

Advertising

Venesa Carter and Courtnee Benson have developed an article describing what LFA is, which is being distributed to a number of regional newsletters. A one page handout with this article is also being distributed to Heartland Llama Show, Badgerland Llama Show, a Michigan show, and the Ozark Classic for inclusion in exhibitor packets.

Marketing

An email will be sent out this week to those from the ILR contact list to solicit interest in LFA. Fifty potential vendors have been contacted for the event in September.

Sale

Consignment numbers will aiming for 35 with a goal of 50. The committee will be selective for quality.

A proposal was received by a member in which for a \$300 fee select older males would be featured as private treaty in a Tier One sale at LFA. These males are different than those offered in the Claims Futurity. These mails would need to be approved by the consignment committee. And, be walked down the red carpet. After discussion, the board declined this proposal, at this time.

Consignment stalling will be in the warm up area. Two hundred and fifty panels will be tentatively ordered.

The next meeting was scheduled for May 24th at 8 PM EDT.

Bob Minto made a motion, which was seconded by Venesa Carter, to adjourn. The motion passed and the meeting was adjourned at 9:54 PM EDT.