



LLAMA FUTURITY ASSOCIATION

MINUTES OF THE MEETING

April 26, 2004

Teleconference Call

Roll Call: Dale, John, Barb, Phil and Janet were all present

Time: 7:10 P.M. Eastern Time

Secretary Report: The Minutes of 3/15/04 were read and a Motion was made by Phil to approve them, and Barb seconded it. Vote: Unanimous

The minutes of 3/22/04 were read and a correction was made to add Dale's name to his portion of the minutes. A motion was made with the correction by Janet to approve the minutes and Phil Seconded the motion. Vote: 4 Ayes and 1 Nay (Dale)

The minutes of 3/29/04 were read and a Motion was made by Phil to approve the minutes and Barb Seconded. Vote: Unanimous.

John then discussed with the Board that he wanted to use a "Consent Agenda" in the future for our meetings. He also reiterated the need for getting minutes to everyone in a timely fashion, so we can get these minutes approved and posted.

Treasurer's Report: Phil had sent around to everyone a Trial Balance of 4/26/04. You will find it attached to this report. He mentioned that we now had 19 paid renewal memberships and one new one. Also, we had 3 new \$1,000 Sponsors (Roger & Kathy Daley, Dale Russell, and Bob & Toni Skousen).

The Board also discussed that we would like a Profit Loss Statement listed on the Web Page at least on a quarterly basis. Phil will work on this.

Janet made a motion to accept Phil's financial report and Barb 2nd it. Vote: Unanimous.

Marketing Report: Attached you will find a Marketing Report that Janet furnished to the Board of Directors prior to the meeting. She had a question as to whether or not Advertising was now under Marketing/Sponsorships. Everyone agreed that it was.

Janet also requested permission to have an Ad/hoc Committee to help with Advertising/Sponsorships/Marketing. It was agreed that she could pursue having this committee.

In the report attached, she has been following up on the opportunity to do a T.V. Video for the show RFD, which is an Agricultural based ½ hr program on Satellite and Cable in the U.S, Canada & Mexico. If we could successful produce a ½ program on the LFA Show and Sale, it would be shown 6 times in one week. If the viewer's responses to this video were good, they would rerun it in 13 weeks. Janet is currently working with the Company that makes the video and checking references and more details concerning this.

Janet brought up the need to use the Bulk E-mail Provider that costs \$117.95 for 6 months of service. This entitles us to send out 50,000 e-mails a month. Sondra Shirk already has a listing of



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around 1,000 that we can start using. This will be used to send out information to the Llama Industry regarding the LFA Fall Event. The Board voted and unanimously approved this.

Barb brought up the ad for the Camelid Quarterly ad as she had been contacted regarding the content of it had contacted her. It was decided that this needed to be reviewed before we go ahead with it

Auction:

It was reported that the consignments are still behind where they were last year. It was agreed that we all get out and encourage people to get their consignments in.

There was discussion brought up that we needed a recap of the timelines for getting consignments in for the flyer and the catalog. Janet agreed that she would contact Bill Able to get these so this information could be sent out via e-mailings.

We reiterated that Dale was still on this Committee with Bill Able and should be the one we rely on for reporting and to communicate to Bill from the Board.

Show Report: They have decided to go ahead with 2 Amateur Classes for this Fall Event. They will be a male and female class in the younger age division. It will be held from 8:00 to 10:00 A.M. on Saturday right before the hands on Preview of the Auction animals. We have donations of \$7,500 from 3 different breeders that will go towards the placing in these two classes. Barb & Phil are working on the final draft of the Amateur Classes and will get that to the BOD next week. They will write up a Newsletter that could be posted on the Web Page and sent out via e-mail.

They have finished the Judges Contract and they have been mailed to the judges for their signatures.

They gave a report on what is called a "Nominated Herd Sire Futurity". They had sent to the BOD a rough draft of how this will work, but will be continue to work on this and hopefully get a completed Draft to the BOD next week.

Barb also reported that she had finalized everything with Glenn Unzicker on the Panels. He has agreed to do the setting up and tearing down, including the rental of a Fork Lift for \$1300.00. He has asked for a 50% advance so he can get extra things ordered. A motion was made and unanimously accepted.

Review of Suggestions for LFA: We had received from one of our members many good suggestions that could be implemented for our Fall Event. As we reviewed them, the following were accepted: We will raise the Minimum Bid on any of the animals to \$2,000. We will break every 25 head to sell 3 of the Herd Sire's Breedings that have been donated and try to get donations of items that can be given away during the auction itself. The winners will be drawn from the Bidder's numbers and they have to be in the Auction area to win.



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Phil reported that he had visited with the Caterers for the Cocktails and Meals and they are on board.

LFA Bylaws: John reported that Claudia was still working on this and hopefully by next week could have a rough draft that the BOD could review.

Other Topics: We discussed again the posting of the minutes and other information on the Web Site. It was decided that everything for the Web Site would go through John so only one person would be contacting Sondra Shirk. Also, he could review everything before it is posted.

Letter from the firm of Sirote & Permutt: It was noted that a letter had been received from Sirote & Permutt, directed to LFA's attorney, Claudia Raessler. They are representing Dale Peterson, LFA Board Member. They are referencing Claudia Raessler's legal opinion in her letter of 3/14/04 regarding the validity of the Membership Vote that took place in December of 2003.

Janet Wilkins made a motion that a "Special Committee" of John McDougall, Barb Parsons, Phil Feiner and Janet Wilkins, be setup to deal with this claim. Phil Feiner 2nd it
4 voted Aye, 1 Abstained (Dale)

Next Meeting: May 10th, at 7:00 P.M. Eastern Time.

A Motion was made by Phil to adjourn the meeting and Barb 2nd it. It carried Unanimously.