



Llama Futurity Association

LFA Board of Directors Minutes

From Teleconference Call of April 25, 2006

Roll Call: Phil Feiner, Barb Parsons, John McDougall, Larry Steffel, Larry Kisner, Mike Gerkin.

Absent: Janet Wilkins, Ken Austin

Time: 7:11 P.M. EST

Approval of Minutes: Minutes were tabled until next meeting when all have had a chance to review.

Treasures Report: The financials were reviewed.
Memberships and Sponsors are up compared to last year.
Motion to accept was made by Barb, seconded by Mike. Motion carried.

Membership: Many good comments are being received from the members and the llama community regarding the LFA. A discussion took place on the overall health of the llama community. All agreed that 2006 is starting off on a good note. The Celebrity was well attended and the Ozark Show and Sale also went well.

Marketing & Advertising: It was agreed that in all future advertising ALL sponsor levels must be included. In our future correspondence we need to push auction consignments. Deadline is June 15, 2006.

July issue of Llama Link will include the Schedule of events and the Sale information. Phil will spear head the Bulk email campaign to spotlight the Sponsors sale consignments. Thank-you's will go out to our sponsors.

Auction: Larry S. discussed the sale consignments and they are starting to roll in.

Newsletter: The next newsletter will feature our sponsors. Monica will help getting bio's, photos and free ad information to be included in the newsletter. This will also help when putting together the catalog as much of the same information can be used.
Deadline 5/15 – 6/1.

Show: Barb will check with Ryan Laux to see if he is going to manage the grooming segment of the show/sale.
The Facility, Caterer and sod has all been handled and arranged.
Phil and Barb reviewed and adjusted the rules for entry into the Amateur futurity to allow more entries for 2006.

Mike mentioned that 5-6 Herdsires were being solicited for the 2006 Herdsire auction. We will again guarantee a \$1,000 min. bid.

John, Larry K and Janet are working on securing Silent Auction bid items.

Vendors and space rental was discussed. Lowering the rate on the rental space was suggested due to increased travel expenses of our vendors. We will continue this discussion.

Janet was working on securing artists who were interested in offering Spinning and Weaving demo's and classes on Friday evening and Saturday morning. Janet can fill us in at next meeting.

Deadline for the July Llama Link is May 15.

All board members were asked to review the web site for accuracy, changes or suggestions before next meeting.

Next meeting: May 23, 2006 at 7:00 PM EST. Please do a reminder prior to meeting.

Adjourned at 9:10 PM EST: Mike made the motion to adjourn and Phil seconded it. It passed unanimously.