



## Llama Futurity Association

### LFA Board of Directors Minutes

From Teleconference Call of April 21, 2005

**Roll Call:** Mike Gerken, Larry Steffel, John McDougall, Phil Feiner, Barb Parson, and Ken Austin

**Time:** 8:10 E.S.T.

**Approval of March 1, 2005 minutes:** The minutes from the March 1, 2005 meeting were not approved, some several additions were made. To be corrected and e-mailed.

**Financials:** Discussion about Diamond sponsors and the amount of llamas they can submit for the auction. Phil made a motion and Larry seconded it that Diamond sponsors can submit up to 5 llamas, 1 male and 4 females. The motion passed on a vote of 5 to 1.

A discussion about the Craig and Chase Wilkins Memorial fund and the Linda Pierce youth scholarship fund. A subcommittee will be set-up to determine what to do with these two funds. Barb will contact Michael Pierce about the Linda Pierce scholarship.

**Facility update;** St Louis looks good. Phil is working on the layout. Planning on using box stalls. A discussion on stalling for the sponsors, no decision made.

**Marketing committee:** Janet has asked to be off the committee, a new leader has to be appointed. Mike will contact Debbie Shellabarger to head the committee.

**Advertising:** We will add Showring to the list of magazines to advertise in.

Camilid Quarterly will run the same ad, update sponsors and add schedule of events.

American Livestock has committed to doing the catalog. Need to find out exactly what they have committed to.

Llama Banner is willing to do an editorial type piece. Barb will work with Doug on putting something together.

We will stay with the cattle person to do the next video for RFTV.

**Newsletter:** Barb is planning on information about the schedule of events, taken ads for the newsletter, sale and show.

It was approved by the board to have Llama Link do the newsletter. Their prices are \$2130 for bulk mailing and \$2630 for 1<sup>st</sup> class bulk.

**ALSA show:** A quad show was denied by the ALSA board. We could do a double point show without ALSA board approval because we are already sanctioned for a double point show. For a double point show the breakeven is 160 animals. Barb made a motion; Larry seconded the motion for a double point show. The motion passed unanimously.

**Auction:** Larry has received zero entries so far. Many have indicated that they will be sending auction entries in. The count from Board Members and verbal from others was 45.

Diamond sponsors receive a free ad in the catalog.

Phil will work with Larry on a mass e-mail focusing on the show and sale in order to encourage entries.

An approval committee was established for approving entries. John, Phil, Ken and Larry have agreed to serve.

American Livestock will do a teaser on the sale.

LFA 2006 will be the 3<sup>rd</sup> weekend in September 2006 in St Louis.

Phil made a motion to adjourn the meeting and Barb seconded it. Meeting adjourned at 10:30 EST.