

April 20, 2010 LFA Board of Directors meeting minutes

Meeting was called to order at 8:05 PM. EST by Ken Austin, President.

Present for meeting were Ken Austin, Venesa Carter, Mike Gerken, Pam Jensen, Bob Minto, Holly Russell, Bill Schultz, Fran Soukup, and Keith Wattigney..

Approval of minutes of prior meeting: Minutes were reviewed. Pam Jensen moved to accept the minutes as presented and seconded by Mike Gerken. Minutes were approved.

Financial statements and reports: Pam Jensen reviewed the financial reports. After discussion, a motion was made by Bill Schultz, seconded by Holly Russell in which the board directed Pam Jensen to go back to an older version of QuickBooks, with which she was more able to update and add entries. The motion carried. On motion of Bill Schultz to accept the statements as presented, seconded by Venesa Carter, financial reports were approved.

2010 Committee/Department Reports –

Advertising: Venesa Carter reviewed the costs for the various publications advertising the LFA event. She advised the board there would be on-going advertising taking place, throughout the summer. Upcoming advertising would be in Llama Banner, a second ad in Llama Life II, and American Livestock. It was suggested that an ad be placed in the Hard Rock Llama Sale catalog. This was subsequently approved via email, when costs were available.

Venesa Carter is currently working with the Cedar Rapids Chamber of Commerce to get the word out about the LFA event.

Sponsorships: The following sponsors have voiced support for LFA: Hard Rock Llamas, a Diamond Sponsor; Ken Austin, in process; Venesa Carter and Bob Minto, Friends of LFA. Keith Wattigney feels that in addition to acknowledging the \$1000 sponsorship from LFA for the Shrimp Boil, the total contribution equals that of \$2500.

Bill & Margo Schultz, Marbil Llamas, and Terry & Penny Lage, Hum Hum N Way Llamas will be sponsoring the morning Hospitality Table, as well as staffing the table.

Bob Minto suggested we place the option for class and/or division sponsorships on the entry forms. This will be added.

Facility in Cedar Rapids: Copies of the facility contract have been sent to each board member. No further updates, at this time.

Catering: Pam Jensen obtained bids from both Dostal and L.J.'s catering services. The menu's were reviewed. Keith Wattigney made a motion for a full caterer to include a cash bar on Friday evening, and LFA to host an open bar on Saturday. Second by Mike

Gerken. Motion approved. Fran Soukup moved to invite L.J's to provide lunch through the cafeteria on Thursday and Friday, and LFA to provide a lunch with free will offering on Sunday. Seconded by Bill Schultz. Motion carried.

Herd sire Auction: Gary and Janet Brant are donating a breeding to the Northwest Tonto; Terri Strouse is donating a breeding to Night Vision; Gary Brant is also going to donate a breeding. Announcements will be made via email and Facebook, when pictures and write ups are received.

Consignments and Auction: No consignments, yet. Although, many people have expressed interest in consigning. Periodic calls for consignments will be made via Facebook and email blasts. Pam Jensen was directed to seek bids for the printing of the catalog.

Purchase of ILR email list: Fran Soukup proposed LFA purchase the ILR mailing list, to update the list for email blasts. Pending information, the item was tabled.

Silent Auction: No further updates

Vendors: Steven's Lamatique is planning on vending at LFA. Applications to potential vendors have been mailed

Review of Spring Celebration Sale: Open discussion and review of the event was conducted.

Fall Harvest Show: Beth Meyers has accepted the contract, in writing.

Futurity: Alaine Byers-Holzhauer, Philip Feiner, and Val Townsend All three contracts have been confirmed and received by Pam Jensen..

The next meeting is scheduled for May 18, 2010 at 8:00 PM EDT.

On motion of Mike Gerken, seconded by Bob Minto, the meeting was adjourned at 9:53 PM EDT.

Respectfully submitted,
Fran Soukup
Secretary