

The Llama Futurities Association

Board of Directors Meeting

July 19th, 2015

Barb Parsons called the meeting to order at 7:01 pm (CST). Present for the call was Venesa Carter, Ray Kratville, Jenni Olson, Tor Sorensen, Nick Hauptly and Barb Parsons.

Barb Parsons initiated a review and recap of the LFA World Championship Sale and Futurity held in conjunction with the Gathering in June of 2015.

Barb Parsons discussed possible ways of keeping more accurate and complete exhibitor records. Ray Kratville suggested that we look into Google Docs as a way for all board members or anyone with login information to access and update. Google Docs keeps time stamps to record who and what has been updated and would make a very simple method of recording information. Ray Kratville will look into this for possible use in 2016.

Nick Hauptly brought up the incomplete membership list. What is posted on the website currently is still the list transferred from the old website. Ray Kratville inquired about keeping a membership list in an excel document on the website. Ray Kratville could update the Excel file as memberships came in and could email that document to the board member in charge of the website for re-upload and updating.

The board discussed the Early Bird Special. Barb Parsons asked each board member if they approved having it in 2016 or disbanding it. Jenni Olson - Yes, Ray Kratville - Yes, Tor Sorensen - Yes, Venesa Carter - Yes, Nick Hauptly - No.

Venesa Carter reported on the silent auction. We had a greater response in 2015 with farms all over the country participating. The silent auction brought in over \$1,000 revenue for the LFA. It was unanimously decided to hold the Silent Auction again in 2016.

Barb Parsons, upon recommendation, brought up the possibility of hiring an outside source to run the LFA Show and Sale as board members are strapped beyond capacity at the event. Tor Sorensen advised the cost would be exponential and that if the LFA decided to peruse hiring an outside source that we look into hiring someone from within the industry willing to take it on. After much discussion about finances, the board decided to forgo this option.

The board began discussion about possibly not holding an auction in 2016. Everyone agreed the 2016 auction was a success but questioned whether it was worth the stress of finding consignments and cost of hosting the sale. The board decided to table this topic until 2016 when the new board is sat.

Everyone on the call agreed the Claims Male Futurity was a success. Barb Parsons asked for recommendations to continue improving this portion of our show. Jenni Olson suggested taking away the price breakdown for the claims futurity. The Claims is a private treaty sale between seller and buyer and because the LFA takes no commission, the price limit we mandate is fantasy. Nick Hauptly agreed with Jenni and reminded the board that males have sold through the claims for less than \$1,000 in the past and contended that by eliminating the price limit, breeders could submit their males for sale, asking whatever prices they wanted. By eliminating restrictions on the price we could potentially increasing the competition and encourage exhibitors to submit their highest quality animal for representation of

their breeding programs. Tor Sorensen suggested that the board table this topic until the new board seats in 2016. Everyone agreed unanimously.

Barb Parsons asked for suggestions on the food and open bar. Everyone was pleased with how smoothly this portion of our event ran. No changes were suggested for 2016.

Ray Kratville gave the Treasurer's Report. The LFA has a current balance of \$45,197.50

The 2016 Gathering and LFA World Championship Sale and Futurity will be held on June 17th, 18th, 19th at the Iowa State Fairgrounds. This is Father's Day weekend.

Barb Parsons lead discussion on the upcoming election we must have. Mary Jo Miller has graciously agreed to be head of nomination. Ray Kratville will work with Mary Jo to facilitate the initial steps of getting statements from candidates. Venesa Carter will put a blast on facebook and Nick Hauptly will make a post on the website highlighting the election and direct individuals to Mary Jo Miller.

Nick Hauptly and Tor Sorensen will complete their 3 year term at the end of 2015. Barb Parsons asked if either planned to run again for a second consecutive term. Nick Hauptly - No. Tor Sorensen - Yes. Nick Hauptly agreed to remain available for help with the website which Jenni Olson will take over.

Ray Kratville will contact Golden Photo Video for a copy of the pictures of 2015 show and sale. We will maintain the same contract as we have in the past. Ray will send the CD to Nick Hauptly who will copy them for website promotion and forward them on to Venesa for Facebook blasts.

Ray Kratville presented a request for sponsorship from the Iowa Llama Futurity who holds a futurity in conjunction with the Iowa State Fair. Tor made a motion to sponsor this futurity at the \$500 level. Ray Kratville seconded. Jenni Olson - Yes, Venesa Carter - Yes, Nick Hauptly - Abstained. Motion passed. Ray will send the check immediately.

The next meeting was scheduled for Sunday, August 30th at 7 pm (CST).

Jenni Olson made a motion to adjourn the meeting. Nick Hauptly seconded. Motion passed unanimously . Meeting was adjourned at 8:45 pm (CST).

Respectfully submitted,

Nick Hauptly
LFA Secretary