

The Llama Futurities Association
Board of Directors Meeting
January 22nd, 2015

Barb Parsons called the meeting to order at 7:30 pm (CST).

Jenni Olson, Barb Parsons, Venesa Carter, Tor Sorensen, Ray Kratville, and Nick Hauptly were present for the call.

Ray Kratville made a motion to accept the December minutes as printed. Jenni Olson seconded. Motion passed unanimously.

Ray Kratville gave the treasurer's report and reported that the LFA account currently holds a balance of \$44,126.42. Ray reported that the LFA has received reimbursement from the ILR-SD for the purchase of the event flowers in June of 2014. Board members were reminded that their dues are to be paid at the beginning of the year.

Barb Parsons reviewed the task list for our 2015 event and each board member reported their progress to the group. Barb Parsons encouraged everyone to solicit membership renewals and sponsorships for the annual World Futurity and Sale to be held in conjunction with the Gathering again in June.

The board discussed options for the World Futurity class awards. Tor Sorensen made motion to commission artist Becky Raber as the 2015 award designer. Jenni Olson seconded. Motion passed unanimously. Barb Parsons will be in contact with Becky Raber and keep the board informed via email. Barb Parsons will be responsible of ordering director's chairs at the two Best in Show awards.

Tor Sorenson informed the board that there are two confirmed verbal commitments for World Futurity judges and a confirmed verbal commitment for a Claims Male Futurity judge. Tor will send out contracts and contracts and keep the board informed on his progress via email.

Nick Hauptly will contact our event photographers and confirm their commitment

to attending the World Futurity and Sale in 2015.

Ray Kratville received a contract from Darrell Anderson and reported that he is confirmed as our auctioneer for the 2015 sale.

Sally Rucker has agreed to do a presentation of prominent bloodlines in the llama industry and also the color commentating of the males offered in the Claims Futurity on Friday evening. Tor Sorensen was designated to produce a screen or monitor to project Sally's slides.

Barb Parsons brought up corrections and changes needed on the new website. Nick will make these changes immediately following the call.

Kay Berg has not committed to staying after the sale on Saturday evening and taking late entries into the World Futurity. The Board will look into finding a replacement.

The board discussed our social media push for promoting our event and decided to focus more on Facebook and word of mouth rather than eblasts in order to reduce expenses.

The board agreed on a sale consignment deadline of April 15th, 2015.

The next meeting was scheduled for February 16th at 7 pm (CST).

Tor Sorensen made a motion to adjourn the meeting. Venesa Carter seconded. Motion passed unanimously. Meeting adjourned at 8:32 pm (CST).