

June 10, 2009 LFA minutes:

Meeting was called to order by President Mike Gerken at 8:11 PM EST. In attendance were Mike Gerken, Doug Overman, Larry Kisner, Ken Austin, Vanesa Carter, Fran Soukup, Pam Jensen and Carol Ann Tallmon. Keith Wattigney was unable to attend due to a family commitment.

The minutes of the May, 2009 meeting were reviewed. There being no changes or additions, on motion by Pam Jensen, second by Ken Austin, minutes were approved as presented.

The financial reports were reviewed. On motion of Doug and second by Ken Austin, financial reports were approved as presented.

**Marketing Committee** – Email blasts have been the primary means of marketing.

**Advertising Committee** – Larry Kisner informed the board of the LamaLink publication being discontinued, with the June issue. Other llama and livestock magazines were reviewed for a means of advertising. All were felt to be lacking adequate exposure for LFA. It was concluded the sole means of advertising would be continued use of the email blasts.

**Consignment of sale animals** – Pam Jensen made the motion to delay further discussion until after the deadline for consignment submissions was reached and to continue on June 22, 2009. The motion was seconded by Ken Austin. Motion carried.

A motion to adjourn to executive session was made by Ken Austin, seconded by Fran Soukup. Motion passed. The meeting went into executive session at 9:16 PM EST. The meeting came out of executive session at 9:27 PM EST.

The next meeting is scheduled for June 22, 2009 at 8:00 PM EST.

There being no further business to come before the Board, on motion of Ken Austin, seconded by Carol Ann Tallmon, the meeting was adjourned at 9:34 PM EST.

Respectfully submitted,

Fran Soukup  
Treasurer