



Llama Futurity Association

LFA Board of Directors Minutes

From the Teleconference Call of May 23, 2006

Roll Call: Phil Feiner, Barb Parsons, John McDougall, Larry Steffel, Larry Kisner, Mike Gerken

Absent: Ken Austin

Time: 7:06 P.M. EST

Approval of Minutes: March minutes approved with revisions as discussed. Motion to accept was made by Janet, seconded by Barb. Motion carried.

April minutes were reviewed. Motion to approve was read by Phil, seconded by Janet. Motion was carried.

Treasurer's report: Profit and loss report was reviewed. Phil explained that \$6300 of the membership dues are unpaid. Sponsorships are up compared to the past couple of years. Barb made a motion to accept financials, Janet seconded. Motion passed.

Marketing & Advertising: Janet reported that she is exploring local advertising opportunities to attract the local public. She is also securing vendors for the weekend. Larry reported that the proof for Llama Link is to arrive any day. He will forward it for our comments. It will include the front cover and two inside pages. ALL sponsors will be highlighted on the cover. The schedule of events will fill the first inside page and the 2nd inside page will include sale animal photos.

We will have the inside two pages forwarded to the Llama Banner for our advertising with them.

Phil is updating our email database for our mass emailing campaign. We discussed possible lists to purchase/use. It was again noted that we need to keep our website accurate. Anyone who notices something that needs changed should contact Phil.

Newsletter: The coming newsletter will feature our sponsors. All sponsors have been contacted to get their materials in. We are still missing quite a few of our sponsors' materials. They will be contacted to get them in. Barb will have proofs within 2 weeks, with the newsletter to be out by mid-June.

Auction/Consignment Report: To date, 25 consignments have been received with about 40 confirmed verbally. It was discussed that we need to contact those consigning

to get entries in by the June 15th deadline. Larry said he would get pictures to Phil for mass emails.

Phil made motion to enter an Executive session, John seconded. Motion passed
Janet motioned to end executive session, Barb seconded. Motion passed.

Futurity/ALSA Show Report: No new news at this time.

New Auction Items: It was discussed that we need to make it easier to locate sale animals. It was decided that we would make flags with numbers on them that would be highly visible. Mike will handle getting them.

Next Meeting: June 20, 2006, 7:00 p.m. EST

Adjourned at 8:35 P.M. EST. Larry made motion to adjourn, Barb seconded. Motion passed.